

**“Prom Dress Giveaway” DIGITAL CAMPAIGN
(The “Campaign”)
RULES AND REGULATIONS**

TO COMPLETE YOUR ENTRY YOU MUST READ AND AGREE TO THE FOLLOWING TERMS. PARTICIPATION IN THIS CAMPAIGN CONSTITUTES FULL AND UNCONDITIONAL AGREEMENT AND ACCEPTANCE OF THESE CAMPAIGN RULES AND REGULATIONS.

1. HOW TO PARTICIPATE

1.1 Eligibility

(a) The Campaign is open to all residents of the Province of **British Columbia** who are eighteen (18) years of age or older at the time of entry. Any person under the age of eighteen (18) at the time of entry shall be accompanied by a parent or guardian. The following are ineligible to participate in the Campaign: employees and their immediate families, representatives and agents of Ivanhoe Cambridge Inc., its subsidiaries or affiliates, their advertising and marketing agencies, all retail stores located at **Guildford Town Centre** (the “Shopping Centre”) and their employees, the suppliers of the Prizes (as defined below), materials and services used as part of this promotional Campaign or any other party directly involved in holding this Campaign, their legal and *de facto* spouse, and anyone else with whom these employees, representatives and agents are domiciled.

(b) All participants are subject to verification by the Campaign Organizer (as defined below), including without limitation, the request to have a participant provide a valid piece of government issued identification.

1.2 Campaign Period

(a) The Campaign is held by Ivanhoe Cambridge Inc. (the “**Campaign Organizer**”) and will begin **Monday, May 15, 2023** and end on **May 21, 2023 at 11:59pm PST** (the “**Campaign Period**”).

1.3 How to Enter

(a) To enter the Campaign each participant must comment on the respective post on **Instagram to be eligible** and during the Campaign Period.

1.4 The Prize

(a) One winner will be selected at random and notified via Instagram on May 23, 2023. Giveaway is not affiliated with Instagram. The prize includes one (1) prom dress selected at the **Suzy Shier / Le Chateau** location at **Guildford Town Centre** up to a maximum value **inclusive of taxes of \$500. IMPORTANT, the winner must provide validation that they will be graduating in the 2023 or 2024 season.**

2. GENERAL RULES AND CONDITIONS

(a) By entering the Campaign, participants agree to be bound by these Rules and Regulations and the decisions of the Campaign Organizer, which decisions are final with respect to all matters relating to the Campaign.

(b) The Campaign is void where prohibited by law and is subject to all applicable federal, provincial and municipal (or local) laws and regulations, as well as the rules adopted in view of said laws. Any Entry or

Declaration and Waiver of Responsibility Form that is, depending on the case, incomplete, fraudulent, submitted late, mutilated or lacking any or the required information may be refused at the discretion of the Campaign Organizer. The decision of the Campaign Organizer in relation thereto is final and cannot be appealed.

(c) The Guildford Town Centre Gift Cards must be accepted as awarded and described in these Rules and Regulations and may not be transferred, substituted for another prize or exchanged in full or in part for cash, subject to the below paragraph.

(d) Notwithstanding the foregoing, in the event the Campaign Organizer is unable to award the Guildford Town Centre Gift Card, as described in these Rules and Regulations for any reason, the Campaign Organizer reserves the right to make substitutions of equivalent kind or value in the event of unavailability of any component of the prize for any reason whatsoever. In the event a substituted prize is awarded, said prize must be accepted as awarded and may not be exchanged for cash or otherwise substituted or transferred.

(e) The Campaign Organizer reserves the right, at its entire discretion, to cancel, terminate, modify or suspend the Campaign, in whole or in part without prior notice for any reason including, but not limited to, viruses, bugs, tampering or other causes beyond the Campaign Organizer's control which affect the administration, security, fairness or proper play of the Campaign.

(f) Participants of the Campaign agree to the use of their names, addresses and likenesses (e.g. photo or video) for promotional purposes for the Campaign and similar promotions, for publication, and for marketing purposes by the Campaign Organizer, without further compensation or notification.

(g) By entering the Campaign, participants agree to hold harmless **Guildford Town Centre Limited Partnership**, and their affiliates, subsidiaries, agents, directors, officers and employees (collectively the "**Released Parties**") against any and all liability, damages or causes of action (however named or described) with respect to or arising out of: (i) participant's participation in the Campaign, (ii) the receipt or use of the Prize awarded therein, or (iii) the administration of the Campaign and the distribution of the Prize awarded therein.

(h) Prior to receiving the Prize, all Campaign participants shall complete and sign the Campaign Organizer's standard form of Declaration and Waiver of Responsibility Form, which will be provided at the time of acceptance of the Prize.

(i) Subject to the right of the Campaign Organizer to make all determinations relating to the Campaign, any controversy or dispute arising out of the conduct of this Campaign shall be resolved in the courts of the **Province of British Columbia** applying the law of the **British Columbia** and Canada accordingly.

3. USE OF CAMPAIGN INFORMATION

(a) By entering the Campaign, all participants consent and acknowledge that the Campaign Organizer shall have the right to use all information relating to the Campaign, including information on participants obtained through the Campaign, for purposes of running the Campaign and, where expressly consented to, for marketing purposes, unless prohibited by law.

4. LIMITATIONS OF LIABILITY

(a) The Released Parties are not responsible for any incorrect or inaccurate information, whether caused by website users or by any of the equipment or programing associated with or utilized in the Campaign or by any technical or human error which may occur in the processing of submissions in the Campaign. The Released

Parties assume no responsibility for any error, omission, tampering, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or authorized access to, or alteration of entries. The Released Parties are not responsible for any problems, viruses or technical malfunction of any telephone network or lines, computer on-line systems, server providers, computer equipment, software, failure of e-mail or players on account of technical problems or traffic congestion on the internet or at any website or combination thereof, including injury or damage to participants or to any other person's computer related to or resulting from participating or downloading materials in the Campaign.